

ABSTRACT OF THE DISCLOSURE

An estimated price providing system allows a user of a user terminal to select an article with desired specifications in accordance with predetermined choices, 5 which are set in advance in association with article specifications that a manufacturer can supply, in response to operation at the user terminal, which accesses a vehicle manufacturer server. When the article with the desired specifications is selected, or 10 when the user makes request operation at the terminal, the vehicle manufacturer server or a dealer server calculates an estimated price when a dealer sells the article with the desired specifications by referring to a storage device, in which estimated prices that the 15 dealer can offer are registered in advance for respective choices, in accordance with the desired specifications, and provides the calculated estimated price per article to the terminal.